

Generali awarded for its commitment to achieve Sustainable Development Goals

Milan – Generali has been awarded for its efforts to achieve the goals of the United Nations' 2030 Agenda for sustainable development. The award, the Grand Prize for Sustainable Growth, was presented by Assosef (European Association for Sustainability and Financial Services) at an annual event recognising the contribution of banks, insurers and financial institutions to achieve the objectives of sustainable development.

The award recognises financial service companies that promote innovative products and services and sustainable behaviour and consumption for families and SMEs – supporting society in a journey towards better living standards and wellbeing in line with the social, environmental and economic context.

Following an assessment of the activities and objectives detailed in the non-financial reporting of all banks, insurers, and financial institutions that are required to report to Consob, the Italian market regulator, the Assosef Scientific Committee awarded Generali for its *"integrated approach to financial and non-financial information"* and because it *"has identified the material megatrends on which to focus the Group's strategic initiatives with the aim of engaging all business units and corporate functions, with particular reference to climate change, ageing population, pandemics, and extreme events."* In addition, they highlighted *"the commitment of the Generali Group in promoting the objectives of enhancing the relationship with retail customers, on the one hand with a significant increase in premiums from environmental products, and on the other, through the development of digital tools."*

Lucia Silva, Group Head of Sustainability and Social Responsibility, said: *"This award is further confirmation of the journey taken by the Generali Group in recent years to integrate sustainability in all business activities. We want to continue to be responsible - as an insurer, investor, and employer – and to be more than ever the Lifetime Partner to our customers, in a challenging and constantly evolving context. Sustainability is the originator of our new strategic plan 'Lifetime Partner 24 – Driving Growth,' as Generali aims to create shared value for all stakeholders in the upcoming years."*

THE GENERALI GROUP

Generali is one of the largest global insurance and asset management providers. Established in 1831, it is present in 50 countries in the world, with a total premium income of € 70.7 billion in 2020. With more than 72,000 employees serving 65.9 million customers, the Group has a leading position in Europe and a growing presence in Asia and Latin America. Commitment to sustainability is one of the enablers of Generali's strategy, inspired by the ambition to be the Lifetime Partner to its customers, offering innovative and personalized solutions thanks to an unmatched distribution network.