

BENEFITS FROM ADOPTING A ESG APPROACH

The ESG “business case” is clear: SMEs that adopted a ESG approach exploited benefits in all fields, especially in terms of environmental impact, customer satisfaction, reputation and dialogue with stakeholders.

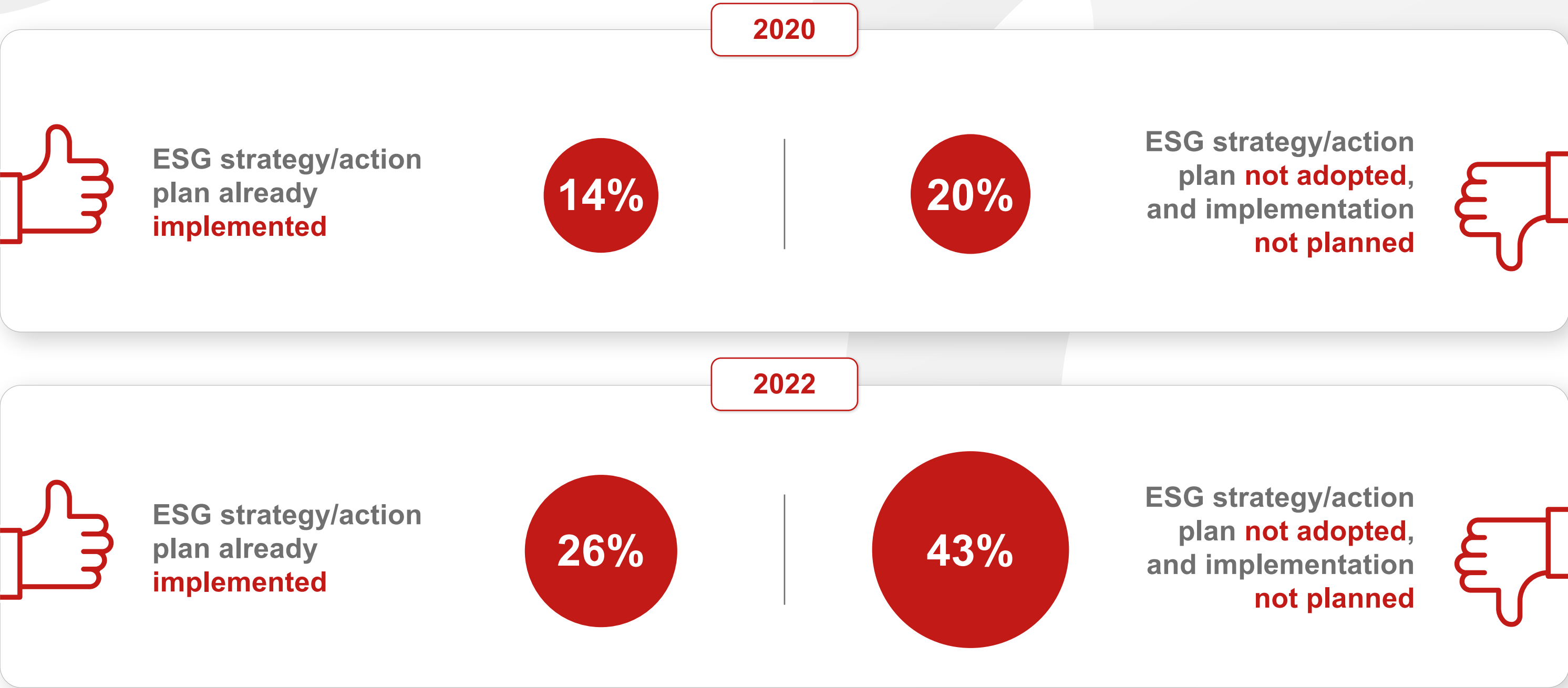


Source:
SDA Bocconi Sustainability Lab survey for SME EnterPRIZE (May 2022) Total N. 258

GROWING POLARISATION

Strategic Approach to Sustainability (% of SMEs)

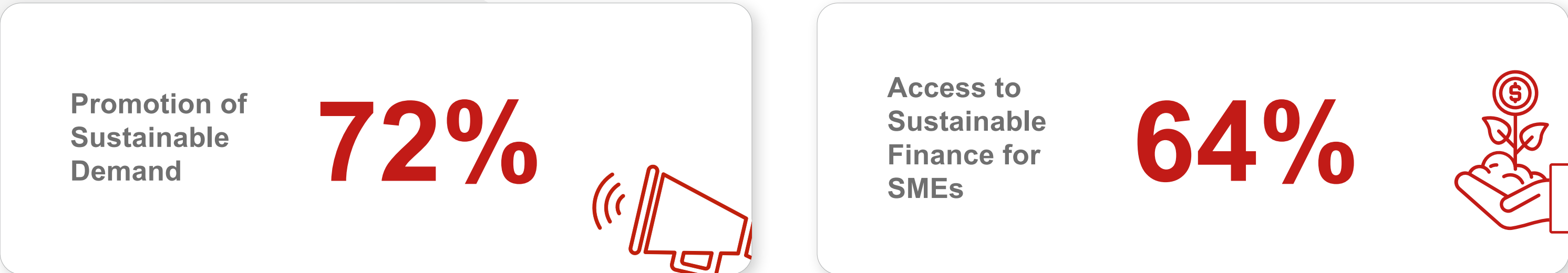
There's a widening gap between SMEs with and without environmental/social plans: in the last two years, SMEs that adopted an ESG approach almost doubled. However, the number of SMEs declaring not to be interested in any ESG strategy also more than doubled.



Sources:
SDA Bocconi Sustainability Lab survey for SME EnterPRIZE (May 2022) Total N. 1,000, European Commission SMEs, start-ups, scale-ups and entrepreneurship Flash Eurobarometer 486 (2020)

HOW SMEs ASK TO BE SUPPORTED

SMEs ask that the sustainable transition be facilitated with supporting economic and non-economic initiatives, including promoting the demand for sustainable products and services.



Source:
SDA Bocconi School of Management Sustainability Lab survey for Generali SME EnterPRIZE (May 2022) - Total N. 1,000